

2025 EDITION



MENA FOOD EXPO

THE NORTH AFRICA & EASTERN MEDITERRANEAN EXHIBITION
THE MOST PROMINENT IN THE WORLD OF FOOD AND CULINARY ARTS



22-25 SEPTEMBER 2025



EXPO LIBYA FAIRGROUNDS - BENGHAZI





ABOUT MENA FOOD EXPO

AT MENA FOOD EXHIBITION, WE AIM TO SHOWCASE INNOVATIONS AND EMERGING TRENDS IN THE GLOBAL FOOD INDUSTRY WITHIN THE MIDDLE EAST AND NORTH AFRICA REGION.

THE EXHIBITION OFFERS A DIVERSE PLATFORM FOR NETWORKING, BRINGING TOGETHER PROFESSIONALS FROM THE FOOD INDUSTRIES, LEADING SUPPLIERS, AGENTS, VENDORS, AND CONSUMERS TO COLLABORATE AND EXPLORE THE LATEST DEVELOPMENTS IN THE FOOD SECTOR AND THE LOCAL MARKET NEEDS OF EVERY REGION IN THE MIDDLE EAST AND NORTH AFRICA.

OUR MESSAGE



WE STRIVE TO PROVIDE A COMPREHENSIVE PLATFORM FOR PROFESSIONALS AND INDUSTRY LEADERS, AIMING TO FOSTER INNOVATION, ENHANCE COLLABORATION AND TRADE EXCHANGE, AND RAISE QUALITY STANDARDS.

OUR VISION



AT MENA FOOD, WE ASPIRE TO BECOME THE LEADING AND MOST SUSTAINABLE FOOD EXHIBITION IN THE REGION, DELIVERING AN EXCEPTIONAL EXPERIENCE FOR ALL EXHIBITORS AND VISITORS, AND SERVING AS A KEY DRIVER FOR GLOBAL FOOD TRADE AND INDUSTRY DEVELOPMENT.



WHY MENA FOOD EXPO?



NEGOTIATIONS
AND DEAL-MAKING



BRAND
AWARENESS



DIRECT
INTERACTION



OPPORTUNITIES FOR
BUSINESS PARTNERSHIPS



EXPANDING
THE PROFESSIONAL NETWORK



KEEPING UP WITH
THE LATEST TECHNOLOGIES



DIRECT COMMUNICATION
WITH STAKEHOLDERS



EXPLORING
NEW MARKETS



OUR VISITORS

- ◆ PRODUCERS AND SUPPLIERS OF FOOD AND BEVERAGES.
- ◆ BAKERY AND CONFECTIONERY OWNERS.
- ◆ RESTAURANTS AND DELIVERY SERVICES.
- ◆ FOOD MARKETING COMPANIES.
- ◆ FOOD TRADERS.
- ◆ COOKING ENTHUSIASTS AND PROFESSIONAL CHEFS.
- ◆ FOOD TASTERS AND LOVERS OF EXPLORING NEW FLAVORS.
- ◆ NUTRITIONISTS AND FITNESS TRAINERS.
- ◆ THOSE INTERESTED IN HEALTHY NUTRITION AND ACTIVE LIFESTYLES.
- ◆ DECISION-MAKERS AND GOVERNMENT OFFICIALS.
- ◆ SUPPLIERS OF FACTORIES AND FOOD INDUSTRY TECHNOLOGIES.
- ◆ COMPANIES PROVIDING FOOD INDUSTRY EQUIPMENT AND TECHNOLOGIES.
- ◆ HOSPITALITY AND EVENT MANAGEMENT COMPANIES.
- ◆ HOTELS, RESORTS, AND HOSPITALS.
- ◆ CHAMBERS OF COMMERCE, INDUSTRY, AND AGRICULTURE.
- ◆ MEDIA AND PRESS.
- ◆ FOOD INFLUENCERS AND CONTENT CREATORS.
- ◆ THE GENERAL PUBLIC.



TARGET EXHIBITORS



IMPORT, EXPORT, AND DISTRIBUTION COMPANIES:

- ◆ SUPPLIERS OF FACTORIES AND FOOD INDUSTRY EQUIPMENT AND TECHNOLOGIES.
- ◆ PRINTING, PACKAGING, AND FOOD CONTAINER MANUFACTURING COMPANIES.



FOOD INDUSTRY TECHNOLOGY AND PACKAGING EQUIPMENT:

- ◆ RESTAURANTS, CAFES, AND KITCHENS.
- ◆ CATERING SERVICE COMPANIES.
- ◆ SUPPLIERS OF HOTEL AND RESTAURANT EQUIPMENT.



LOGISTICAL AND TECHNICAL SUPPORT SERVICES AND BUSINESS SOLUTIONS:

- ◆ TECHNOLOGY COMPANIES SPECIALIZED IN THE FOOD SECTOR.
- ◆ CLEANING, PEST CONTROL, AND RODENT CONTROL COMPANIES.
- ◆ SERVICE PROVIDERS RELATED TO THE FOOD SECTOR.
- ◆ FOOD QUALITY CONTROL COMPANIES.
- ◆ DELIVERY AND SHIPPING SERVICES.



FOOD AND BEVERAGE MANUFACTURERS AND PRODUCERS

- ◆ FOOD FACTORIES.
- ◆ BOTTLED WATER, JUICE, AND BEVERAGE FACTORIES.
- ◆ COMPANIES PRODUCING CHILLED AND FROZEN FOODS (MEAT, POULTRY, AND FISH).
- ◆ DAIRY COMPANIES AND FACTORIES PRODUCING CHEESE AND ITS DERIVATIVES.
- ◆ FLOUR MILLS AND MANUFACTURERS OF BAKERY AND CONFECTIONERY SUPPLIES.
- ◆ COFFEE, TEA, AND HOT BEVERAGE PRODUCTS (INCLUDING COFFEE GRINDERS AND ACCESSORIES).
- ◆ SPECIALIZED FOOD PRODUCTS (SUCH AS HERBS, SPICES, NUTS, CHOCOLATE, DRIED FOODS, HONEY, JAMS, DATES, AND OLIVE OIL).



HOSPITALITY, RESTAURANTS, AND CATERING SECTOR:

- ◆ RESTAURANTS, CAFES, AND KITCHENS.
- ◆ CATERING SERVICE COMPANIES.
- ◆ SUPPLIERS OF HOTEL AND RESTAURANT EQUIPMENT.

Exhibition Partners

2024 Edition

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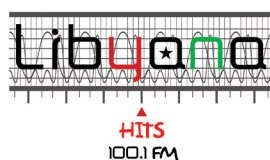
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OUR PARTICIPANTS AND PARTNERS IN SUCCESS



شركة الحقول الخضراء
للمستلزمات الزراعية



دوائر الخير لاستيراد المعدات الزراعية و مستلزماتها
Dawar Alkhir .Co for importing agricultural equipments & supplies



شركة الزراعة المتقدمة
لانتاج الاعلاف والحبوب



الشواطئ الذهبية
للخدمات الترفيهية



SOFRA
CATERING



مؤسسة
صناع الأمل
Sonaa Al-Amal Foundation



TCL
technical
chemical
laboratories

إيزوتيك ISO TECH



jasmine alsham
ياسمين الشام





STATISTICS AND FIGURES

MENA FOOD 2024



52

Prominent Figure



108

Exhibiting Company



+250

Brands



+5000

Exhibition Area Sqm



12,780

Number of Visitors During the Exhibition



12

Media Team



10

Volunteers



32+

Hours



20

Organizer



80

Speaker



100

Journalist



MENA FOOD EVENTS 2024



5

Governors



13

Chef



14

Nationality



50

Event



53

Contestant



6

Competitions



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ORGANIZED BY
NOUR LIBYA
للخدمات الإعلامية والتسويقية